# **ESSAY**

# A better politics – a more enlightened economics

Danny Dorling

We know what makes people happier. Living in a country with higher levels of well-organised collective spending on health, social insurance and employment protection produces a happier population. In his new book *A Better Politics*, Danny Dorling asks what policies emerge when we take happiness as the priority for politics and economics.

merican political scientist Benjamin Radcliff recently used statistics to show that: 'The differences in your feeling of well-being living in a Scandinavian country (where welfare programs are large) versus the US are going to be larger than the individual factors in your life. The political differences trump all the individual things you're supposed to do to make yourself happier – to have fulfilling personal relationships, to have a job, to have more income. The political factors swamp all those individual factors. Countries with high levels of gross domestic product consumed by government have higher levels of personal satisfaction.' Fewer economists now think that being taxed as little as possible results in people better enjoying 'life, liberty and the pursuit of happiness'.

Economist John Helliwell says: 'If people really are happier working together for a worthy purpose, this exposes a multitude of win-win solutions to material problems,

thereby building community while meeting material needs'. Being materially much better off than our parents were has made most of us no happier. The new science of happiness economics does not ask people what they think makes them happy, but studies how and when happiness levels change and why. This has the potential to subtly but profoundly alter what we try to use politics to do. Political priorities should be driven by what makes society more likely to be actually rather than superficially happier. This article sets out to examine what those new priorities might look like in a number of different areas, drawing on the policies other affluent countries use to promote these outcomes.

#### Health and life

It seems obvious that health and long life are two fundamental foundations for happiness. But recently, life expectancy for people in the UK aged over 60 has stopped rising. This may be related to the impact of austerity in the UK: cuts to home visits to the vulnerable, reduction of pensioner income credit and struggles to survive for residential homes. Are the frailest – elderly women – 'the canaries in the mine'? Currently this is speculation, but in retrospect people may say 'wasn't it obvious?' People's happiness plummets when others close to them die, even if they are old. 'Unnecessarily' early deaths cause widespread distress. The death of a parent is more harrowing when you feel you should have been able to do more to help them.

The UK is practically at the bottom of the Western European league tables for both infant and child mortality: infant death rates are highest in the poorest UK inner cities and across Northern Ireland. This is, quite simply, because the UK has the highest economic inequalities between rich and poor in Europe. These stark economic inequalities profoundly affect a child's very chances of growing up. Children born in Sweden are half as likely to die in childhood as children in the UK. There are no causes of death among children significantly more frequent in Sweden than in the UK. How society is organised affects *all* causes of death, from infection, to congenital malformation, to road crashes. UK children are twice as likely to be killed on roads compared to children in France, Norway or the Netherlands. None of these individual deaths are 'expected', but the number of them is very predictable year on year, as is the effect on the surviving family and friends.

Dealing with what life throws at us on an individual basis is very different from dealing with it on a collective basis. We can work together to increase our overall chances of well-being and minimise the risk of the harm that could befall any of us

Renewal 24.1.indd 76 26/02/2016 11:37:48

— we have only to look to the rest of Europe to learn. Some countries levy fines for speeding at a rate proportional to income, not fixed. In 2010 in Switzerland a wealthy motorist (and a repeat offender) was fined £180,000 for driving his Ferrari through a village at 85mph. Not only is this an effective deterrent, but it also helps raise money that would be better spent on public goods than on fast cars. Owning a fast car is permitted almost everywhere, but driving it too quickly is not tolerated in those places that better know the value of life over wealth. There are other measures that we could take: reducing speed limits, promoting public transport and making cycling and walking safer all reduce road deaths.

It is shocking when people commit suicide or die from drug misuse. And it is also possible to reduce these deaths. But recently rates of death from these causes have been rising in Britain. We dislike talking about mental illness and ignore much avoidable suffering. Of the II affluent countries for which comparable statistics exist, the UK is second only to the US in terms of how common mental illness is. There is nothing inevitable about these rankings. The UK also does badly when we look at drug-related deaths. Of 32 European countries, the UK has the fourth highest rate of drug-induced death amongst those aged 15-64. Between 2012 and 2014 there was a 64 per cent increase in deaths involving heroin/morphine and a 46 per cent increase for cocaine deaths. These rises coincided with the aftermath of the economic crash, growing inequality and rising austerity. The Conservative government constructs drug-related deaths as individual tragedies, implying that no collective remedy can help: '... any death related to drugs is a tragedy ... Our drugs strategy is about helping people get off drugs and stay off them for good, and we will continue to help local authorities give tailored treatment to users'. That same government indirectly drug addiction services, as well as numerous other services. Worsening times drive more people to drink and drugs. Minimising the harm that mental illness and drugs do to our society's happiness is a collective issue.

Across the UK today, small campaigning groups are working to reverse the rising trends in drug overdoses, in road deaths, in early childhood mortality, and in preventable deaths amongst the elderly. The reason they give for their work is simple: the effects on those who are left behind, on the survivors. We should learn from our mistakes and from other countries where such deaths are rarer than in the UK. Most importantly, we urgently need to know why so many more deaths occurred in England and Wales in 2015 as compared to 2014, a rise of at least 4.6 per cent, even allowing for population growth.

# Housing and wealth

In 1983 your chance of owning your own home was over 70 per cent for people aged between 29 and 49. In 2012 the lucky group who had a 70 per cent or more chance of owning their homes were aged 58 to 85 (see figure 1). Home ownership and rapid house value inflation was a 'bonus' won by just one generation. And yet a secure home is one of the most important factors influencing wellbeing. We need to make it available to all.

In the distant past most people did not buy their own home. Even in 1983 a majority of those aged over 50 were renting from the local council or from the remnants of the old private rented sector. Council housing, and regulated private sector rents, had put slum landlords out of business. People saw the quality of their housing improve. Now, as a result of the 'right to buy' policy, the total social housing stock is much smaller. Quality today improves only for a minority, while many others live in increasingly overcrowded property, often poorly maintained by its private landlord.

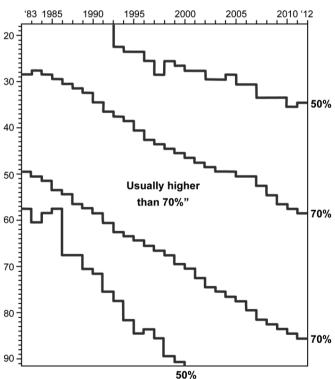


Figure 1: People with a mortgage or who own outright in the UK by age, 1983–2012 (% within single year of age and year group)

Note: Data missing for 1988 and 1992, the trends have been interpolated over those two years

Source: Analysis by the author of the British Social Attitudes Surveys

Renewal 24.1.indd 78 26/02/2016 11:37:48

The mortgage market grew in the 1980s, along with a new private rented market for students and young professionals. By the 1990s fewer older people rented, but younger people were increasingly unable to get mortgages and the private rented sector expanded rapidly. With the economic crash in 2008, it became even harder for first-time buyers, but surprisingly easier for buy-to-let landlords. Most people aged 25 to 50 were renting again, but now mostly from private landlords. Private tenants doubled between the 2001 and 2011 censuses, from 5 million to 10 million across the UK.

Since 2010 council tax benefit has been cut all across the UK, and rent, gas and electricity costs have gone up. A quarter of British households, mostly with children, can no longer pay for rent, fuel and food and manage to save at least  $\pounds$ 10 a month. Relying on charities to help feed the poorest through food banks shows that this government views such activities – being able to live a decent life – as discretionary.

People will go without food and adequate heating before they fail to pay the rent. And yet in London, court summonses for not paying the rent doubled from 7,283 in 2013-14 to 15,509 in 2014-15, and there was a 50 per cent increase in the use of bailiffs. In the UK you pay for your own eviction: £125 in court costs and £400 in bailiff's fees.

Over half a million children in London are now living in poverty. Most of their parents are now privately renting. When their families are evicted, or just move because they cannot afford the rising rents, the children also often have to move school, thus losing friends. Children in poverty and in private rented accommodation move, on average, more than once every three years. London's recent amazing state school exam result improvement may well soon suffer.

Our government needs to accept its responsibility for the quality and security of rented housing and the quantity of socially rented housing, become involved in rent regulation and bring under control the frenzied buying of properties by buy-to-let landlords. The standard length of private rented tenure in the UK should be three years, or five years for people with, or who subsequently have, children. Rents should be fixed during this period. Social housing rents should not be more than 30 per cent of disposable income. Tenants such as students could leave their tenancy earlier, but landlords could not insist that they do. Tenants should have the right to improve persistently substandard accommodation, deduct the cost from their rent, and extend the length of their tenancies in proportion to how much they have had to spend. That would ensure our housing stock was improved. Existing laws are simply not good enough.

Housing still needs to be built, but in recent years the private sector has failed to build despite sky-high house prices. A great deal of building would be better

coordinated if it were done under the supervision of the state, which can coordinate transport links and other infrastructure. We need attractive retirement apartments with lifts near to where people's children live, and homes in and near cities where people will not need so many cars.

Housing has made some people very rich – though often only on paper. Since 2010, 207,000 more people in the UK became paper millionaires, mostly because the market value of their property had risen; this is potential wealth that can only come from the next generation in higher rents or huge mortgages. High property and private pension wealth do not make people happier. Recent surveys show that quite small amounts of liquid wealth correlate with higher personal well-being – having savings for a rainy day makes people more secure and happier. Yet a quarter of UK households can save nothing at all, and another quarter almost nothing. And having a house whose value has topped a million pounds contributes little to a sense of real happiness.

Above the paper millionaires are those receiving each year a share of the £42 billion paid in bonuses in the UK. Mostly these are bankers or individuals who work in closely related financial service industries. Most bankers feel their own bonus is small compared to the hundreds of thousands of pounds received by a few. And even these few feel poor compared to the wealthiest 1000 families in the UK, who have doubled their wealth holdings since 2010. Self-perceptions of wealth are all relative.

The UK is now ranked third, just below the much more populous China and the US, in terms of the 'ultra high net worth individuals' who live there – those with wealth worth over \$50 million. Worldwide inequities between those at the very top and the rest are rising increasingly rapidly. As the chief executive of Oxfam said: 'This is the latest evidence that extreme inequality is out of control. Are we really happy to live in a world where the top I per cent own half the wealth and the poorest half own just I per cent?'

Annual wealth taxation is needed. Property taxation should be progressive. A flat tax on the value of property owned or proportional to total land value are less radical options. Saving small amounts should be encouraged and property speculation discouraged. The Child Trust Fund, now cut, reduced some wealth inequalities. Less inequality results in more security for all. Taxing the rich properly would make owning more and negotiating higher salaries and bonuses much less attractive. All other countries in Europe allow fewer than 200 people working in finance to earn over a million Euros a year. More than 2000 bankers in the UK earn more than this. There is nowhere for them to go – the USA cannot afford them.

The quickest way to relieve the housing crisis and reduce evictions is to introduce

policies that encourage people to sell their property 'investments', discourage second home buying and promote downsizing when children leave home or partners die. Very large properties could again be subdivided into flats. This happened before when economic inequalities fell – without coercion.

Disincentives to hoard housing (such as increasing taxation on empty homes to make them a bad investment and ensuring that capital gains tax applies to all property) would ensure that the value of housing begins to fall towards normal European level. Housing in the UK needs to be for homes again, not a ridiculously 'clever' investment.

## Security and relationships

Out of 34 countries with comparable data, the UK has the fourth highest annual divorce rate. Cohabiting relationships are even less likely to last. The number of children in one-parent households is high by international standards. Financial pressures and overwork make sustaining relationships more difficult. The strains of poverty and poor housing can help trigger rows and domestic violence. Over 40 per cent of people convicted of a crime and imprisoned have witnessed domestic violence at some point during their childhood. All these social issues are interlinked.

People need space and time for meeting people and forming relationships. Opportunities to find new friends are cut when our working and commuting hours rise. Policies over working hours and options have implications for our relationships. It was politics that got us better schools, housing and hospitals – all things that were once thought of as private affairs. Our lack of leisure is a political problem.

Prisons are the extreme example of how current government policies harm our relationships with each other. 7 per cent of our children leave school with a parent having been imprisoned. We have the most prison cells per head of any country in Europe. A new large-scale, profit-making, private-sector-led prison-building programme is planned. The Centre for Crime and Justice Studies quote senior prison officials who explain: 'At their very centre, prisons are unhealthy and damaging places for both prisoners and prison officers. ... if we need fewer police and more social workers then government should plan for that. Such an approach could lead to a radical downsizing of the prison estate with the closure of old prisons and no need to build replacements.' Prison damages the relationships that matter most to people, including between parents and children. Many see mass imprisonment as necessary to maintain law and order, but 46 per cent of prisoners are re-convicted within a year of release.

Where do we put our resources? We have only 50,000 family doctors, but 280,000 qualified accountants. What for? Nowhere else in Europe trains so many bean-counters. Too few young people are studying for medicine, nursing, teaching or social work. We regularly employ so few doctors and nurses that, in order to achieve minimal levels of cover, others are frequently employed – less effectively and more expensively – on a temporary basis.

We need *some* accountants and *some* bankers, but in the UK, as Prem Sikka, Professor of Accounting at the University of Essex, explains: If anything, accounting firms have undermined national tax revenues and used their expertise to excel at money laundering, bribery, corruption and other antisocial practices.' Why do so many clever young adults join the financial services sector – a sector that, not by productivity but by sleight of hand, can make such profits and pay so well?

If we took the City of London out of the UK economy, would this have a massive negative effect on Britain's ability to pay for social services and the NHS? Other Western European countries, which are less reliant on their financiers for their tax-base, fund their health services and social services far better than we do in the UK. We need more people doing work of real value, rather than work that includes so much of no benefit to society.

Very economically unequal countries employ more people to audit others. An untrusting country has more crime and uses more lawyers routinely in business and in the media. The US has the highest numbers of lawyers per head. In recent decades there have also been huge increases in the employment of security guards. The more economically divided we become, the more anxious we become and the less we trust others.

Levels of anxiety are rising in the young, especially in countries becoming more economically unequal like the UK, and we're taking more antidepressants than ever. People are increasingly concerned about their own futures, and about the future of their children, their neighbourhoods and their country.

Leaving your economy to be shaped by 'the market' results in it being shaped by fear and greed, short-term profit maximisation and the Devil take the hindmost. We need better market regulation, less preoccupation with finance and fictions of 'wealth creation' and more 'happiness preservation'. It is not safe to base an economy on debt-fuelled consumption, and on enticing more of the world's superrich to settle, study and securitize their assets here. We need government initiatives to reduce the amount of personal debt, overwork and stressful commuting, and to

Renewal 24.1.indd 82 26/02/2016 11:37:48

increase our personal financial security and the security of our relationships. Ultimately, after our physiological needs, safety and security are looked after, it is the quality of our relationships that matters most to our happiness.

#### Work

In the UK work has become more precarious and short-term, with significant redundancy payments becoming rarer. It is possible to have more stable work than we have now, and to have unemployment benefits, like many other European countries, that replace a large proportion of your salary for the first two years in which you might be searching for another job. Government can reduce the despair of unemployment without reducing the desire to get a sensible job.

We should not kid ourselves that we have large numbers of people gainfully and happily employed in the UK. In 2015 we had an unemployment rate of 7.2 per cent, but the real rate of unemployment and under-employment is far higher than that revealed by official figures. Many people disguise their unemployment through registering for tax purposes as self-employed. Economists state that our 'productivity' is low. The job market is ripe for change.

In 2015 Sir Martin Sorrell, chief executive of multinational advertising and public relations company WPP, received the highest pay award in the UK –  $f_{43}$  million, then 3,486 times the minimum wage. Pay claims at the very top of the private sector are irrational. That money could employ so many people who are currently unemployed or working zero-hour contracts.

We need to question how long we work. In 2014 Swedish local government in Gothenburg introduced a six hour day on the same pay as before. Initial results are good. A car manufacturer had found that this increased efficiency by reducing sickness absences. A US business commentator concluded: 'So Sweden has it right, and the US should follow'.

Making unemployment and welfare benefits more generous reduces the incentives to find work that you would not want to do, not the incentive to get a decent job. Fear and desperation can drive people to accept jobs that are unreasonably lowly paid or just not worthwhile - stupid jobs.

The Dutch city of Utrecht is introducing a basic income trial. Welfare recipients will be randomly allocated to receive around £900 a month with no conditions attached,

or to continue with the normal welfare regulations. The theory is simple: 'We think that more people will be a little bit happier and find a job anyway.' Academic work suggests that basic incomes for all are preferable to means-tested welfare. In 2017 Finland will begin to experiment with a 800 a month basic income, to be introduced by their centre-right government. Very few people abuse the welfare system. If the welfare system is about ensuring everyone has enough to live on, why not simply give everyone just enough without question?

People need to have real choices in the labour market over what work they do, when to work and for how long. As any basic income is below a level most people would want to permanently live on, most people will still want paid work. Once people are free to choose not to do inadequately paid work, or even better-paid work that is not worthwhile, the labour market will function better. Means-testing stops, and all income gets taxed, but far more progressively than now. High wealth would also need to be taxed, so such schemes are fiercely opposed by some of the very wealthy. But if you introduce such a scheme, decisions such as when to work, when to retire or look after family members — old and young — are left to personal choice. No one would have to do a job that they think is stupid, or too unpleasant to justify the reward being given, 'just to survive'.

Basic income schemes could also tackle the disproportionate poverty rates for women. Two-thirds of those earning under  $\pounds$ 10,000 a year are women (and they usually earn much less than that). 28 per cent of children (3.7 million) are living in poverty in the UK, despite two thirds of those having at least one parent in work. One in four older women in the UK lives below the poverty line.

Change is in the air. Impossible things are happening. The biggest information product in the world – Wikipedia – is made and remade largely by volunteers for free. So much is changing so quickly that it is easy to miss the good news stories: the experiments with shorter working weeks, with paying a basic income and the amazingly rapid growth in collaborative working worldwide.

#### Education

In the rest of Europe children are not divided between such hugely different types of school, and very few parents see the need for private fee-paying schools. Although there are variations around the UK, all four devolved nations test children repeatedly and use this to rank children according to 'ability' or 'potential'. In England this now

Renewal 24.1.indd 84 26/02/2016 11:37:48

includes tests at age 4 or 5, despite these being extremely unreliable and potentially harmful.

No other affluent country apart from the US and Singapore has as great a range of incomes for the jobs people do. No wonder parents who do not already have major worries like paying for food, heating and housing, are obsessed with getting their children into the 'best' school, given the consequences of them not doing 'very well'. Parents should worry more about their children's current and future happiness.

We have socially engineered the current educational ethos. It creates disrespect, and makes people behave selfishly. Too many become out of touch and callous. Many already well-paid people suggest that those like them would work less hard if surplus income was taxed at over 45 per cent. However they also think that others (who are struggling financially) should be content to work more hours for a quarter of the minimum wage – the effect of the planned 75 per cent 'taper rate' proposed for Universal Credit.

Our competitive schooling system in the UK produces poor results by international standards. If it becomes yet more competitive there will be even greater harm. Unelected and unaccountable trustees now manage school academies. Without a better framework, widespread social inequalities will be perpetuated.

Private schools push children into universities and courses in which they are more likely to do not quite as well as the state school entrants who had the same A level grades. Despite this, even privately educated children who do poorly at university proceed, on average, to earn more than those who did better than them at school and university, but who were not from such affluent families.

State-schooled children doing well at university does not mean that state-schooled children do well in general. For a start, private school pupils go in much higher numbers to those universities that hand out more first-class degrees. It is no child's fault if they attended a private school. Their parents are almost always simply trying to do the best for them, often struggling to pay the fees, in a highly inequitable, individualistic and over-competitive society. With smaller income gaps, those parents would not feel so scared of what their children might earn and would choose to not segregate their children so often. If 'top job' incomes were not so high, this would benefit everyone.

We now have very high university tuition fees in England. In most of Europe, and much of the rest of the UK, there are no, or very low, university fees. The case for

high university fees looks progressively weaker year after year. Scotland has rejected them, Wales mostly.

University students, future students and those already paying back fees would know that most of the tuition and maintenance loans will never be repaid if they looked carefully at the current terms and conditions of the student loan. But those terms and conditions can be arbitrarily and retrospectively changed at any time with no consultation. A large part of a better politics involves unravelling mistakes made in our recent past. There was a time when higher education was so dominated by the upper middle class that public funding of it appeared to be a subsidy to the affluent. Now most university students are young women, and not those from the most affluent quintile of areas.

Germans still see the role of higher education and technical education as a vital part of the public sector, but the UK doesn't. People in Germany pay more in tax and less in rent. UK governments continue to say: 'At current tax levels, governments can no longer afford to be the primary or nearly sole source of revenues for public higher education, and market-related solutions seem inevitable'. However, if income was taxed at levels similar to Germany, suddenly the inevitable would become entirely avoidable.

We need to learn from other countries about how to develop a less hierarchical university system, while learning from some of their mistakes. In mainland European countries, the age range of students is wider and going to a nearby university, being part of the local community, is more common. But in the US, which we model ourselves on, student fees have risen and risen, much going to yet more marketing. The number of individuals employed in US universities earning a million dollars a year has recently doubled, but the lowest paid US university lecturers today earn 20 per cent less than in 1986.

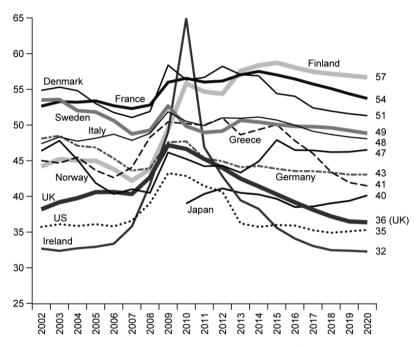
A university system based on loans is unsustainable in the medium term. In the short term it has resulted in the sector being at least a billion pounds better off than it was a few years ago, but the cost of that borrowed money to people currently aged 18 to 21 will be far more than a billion pounds. Loans need to be fazed out. One affordable way to begin to do this is to increase the size of grants to students who defer going to university in the short term. The later you go, the more informed your choice, the harder you study and the age mix improves.

Renewal 24.1.indd 86 26/02/2016 11:37:48

#### Conclusion

We have many choices open to us. The government that came to power in 2010 in the UK chose to try to spend a lower proportion of GDP on public goods than almost any other government in Europe.

Figure 2: State spending as a proportion of GDP, twelve rich countries 2002–2020 (%)



Source: The 2010, 2012 and 2015 IMF database, projections after 2014

Figure 2 shows how much countries vary in terms of public spending levels, and that variation is set to become wider still by 2020. More economically equitable countries, such as Finland, France and Denmark, tend to tax more, spending more collectively. In contrast the more unequal, often English-speaking, countries are the lowest taxers and state-spenders/investors, including Ireland and the US. All countries reacted to the banking crisis of 2008 in similar ways initially, but different spending choices were later possible, despite that crisis. There is more diversity after 2008 than before it.

Finland has the highest public spending because the Finns chose not to cut their public spending when their GDP fell very recently. In contrast, the UK (the lower thickest line) plans to spend less on state services than the previous lows of 2002.

Renewal 24.1.indd 87 26/02/2016 11:37:48

The chart shows ratios to GDP; but, because UK GDP has fallen and debt repayments risen, the cuts in public spending are actually far greater than the ratio implies. Note how in one year 64 per cent of Irish GDP went on 'public spending' (the spike in the centre of Figure 2). Ireland also had a burst property bubble experience, wrecking its economy. Following UK advice they bailed out their banks and even recompensed the very best-off of overseas investors. We should learn from that, given our current property bubble: there is a stark warning for Britain in the example of Ireland's recent experience.

The above graph is based on data and projections from the World Economic Outlook figures, produced annually by the IMF. Canada and Spain, not on the graph, are also projected to spend more – 39 per cent – than the UK's 36 per cent in 2020.

There is no guarantee that public spending will be well directed. A great deal of public money is spent on arms, on inefficient officials and on vanity projects; but private spending can be at least as inefficient, vain and even dangerous, such as that spent on private weapons in the US or fast cars in the UK. Vanity private projects can include purchasing second or third homes. In 1899 Thorstein Veblen noted the rising spending by a few, which he called 'conspicuous consumption'. It is doubtful that many people would argue strongly that conspicuous consumption made them truly happy.

Our government now aims to get public spending down to 36 per cent of GDP; a post-war and European low. Only Ireland spends less because of that country's near-bankruptcy in 2009. Of the twelve affluent nations compared in Figure 2, the UK has the third lowest spending on health. Greece and Italy now spend slightly less per person following extreme austerity measures. Elsewhere in Europe, health spending per person in 2013, as compared to the UK, was twice as much in Switzerland, 81 per cent higher in Norway, 59 per cent higher in the Netherlands, 49 per cent higher in Germany, 41 per cent higher in Denmark, and 27 per cent higher in France. The UK commits fewer resources than any comparable country to health care. People are beginning to notice this and ask why we can't have a better NHS. UK educational and social services are also run on the cheap, partly because our elite do not have to rely on them.

Few good things happen without someone first suggesting that things could change (and usually being told it will never happen). Imagine children being automatically protected from poverty and debt by adequate universal Child Benefit and given free, high-quality childcare and education from early childhood through to the end of university. This could be paid for by cuts elsewhere, and higher taxes – as is normal

Renewal 24.1.indd 88 26/02/2016 11:37:48

on the rest of the continent. All the things that government spends money on that cause harm – such as so many prisons – could be cut back, and the trillions in wealth that the richest minority have amassed could be more fairly taxed. Property cannot be moved abroad. So why not tax it more highly?

Politics is changing in the UK. People are voting in more adventurous ways. It began in Scotland with the very high turn-out in the referendum in 2014, and in the UK as a whole when Jeremy Corbyn was elected Labour leader. It began earlier elsewhere in Europe, when Green parties emerged as significant forces – something we've seen in particular areas of the UK and that is set to rise again. It began on the streets of cities in the US in the form of new protests against the power of the 1 per cent after evictions and bankruptcies had risen so high following the 2008 crash. It began years earlier in Japan, in a very different form, as a rejection of returning to 'business as usual' following the 1989 Tokyo housing price crash. What we called their 'two lost decades' of economic growth turned out to have produced a country far more resilient to financial turmoil and natural disaster (in the form of a devastating tsunami) than any other rich nation has achieved.

There is a new progressive politics growing worldwide, a yearning for greater equality and more stability and security. However, at the same time, the populist far right has also increased its support, as illustrated by the rise of UKIP in Britain, the Tea Party and Donald Trump in the US, and far right and neo-fascist parties in France, Italy and many smaller European states. All these trends are partly responses to rising economic inequalities. But populists exaggerate the terrorist threat while pursuing polices that will increase it, and divert the blame for the economic situation onto new, and often poor, immigrants, rather than attacking those who are actually taking most of the cake. The message of both recent trends – the progressivism I find hopeful and the alarming populism of the right – is that very many people in many countries do not want to accept things as they are.

Government can make us happier. But only we can create the government that will do that. Look to all those other more progressive affluent nations to see what can or could happen. If we make the wrong choices the implications are far-reaching, not least for our own futures and our own old age.

This article is based on Danny Dorling, A Better Politics: How Government Can Make Us Happier, with illustrations by Ella Furness, London Publishing Partnership 2016, published as a book and an eBook.

A free PDF of the book is available at www.londonpublishingpartnership.co.uk and www.dannydorling.org

Figure 1 is derived from D. Dorling, 'Only one lucky generation ever struck housing gold', *The Telegraph*, 27 April 2015.

# Further reading

- Barker, K. (2014), *Housing: Where's the Plan?*, London: London Publishing Partnership: http://bit.ly/1PACHTC.
- Fleurbaey, M. and H. Schwandt (2015) 'Do People Seek to Maximize Their Subjective Well-Being?' *CEP Discussion Paper* No 1391, London: LSE: http://cep.lse.ac.uk/pubs/download/dp1391.pdf.
- Foster, D. (2016) Lean Out, London: Repeater books: http://bit.ly/INzV21Z.
- Friedli, L. (2009) World Health Organisation report on mental health, resilience and inequality: http://bit.ly/1NzTBAF.
- Friedli, L. and R. Stearn (2015) 'Positive affect as coercive strategy: conditionality, activation and the role of psychology in UK government workfare programmes', *Critical Medical Humanities*, 41: http://mh.bmj.com/content/41/1/40.full.
- Helliwell, J.F. (2014) 'Social norms, happiness, and the environment: closing the circle', *Sustainability: Science, Practice, & Policy*, 10, 1: http://bit.ly/InOzMRl.
- Mason, P. (2015) Post Capitalism: A Guide to Our Future, London: Allen Lane.
- Mazzucato, M. (2015) The Entrepreneurial State: Debunking Public vs. Private Sector Myths, New York: Public Affairs.
- Murphy, R. (2015) The Joy of Tax, London: Bantam Press.
- Nesvetailova A. (2007) Fragile Finance: Debt, Speculation and Crisis in the Age of Global Credit, London: Palgrave Macmillan.
- Offer, A. (2006) The Challenge of Affluence: Self-Control and Well-Being in the United States and Britain since 1950, Oxford: OUP.
- Orton, M. (2015) Secure and Free: 10 foundations for a flourishing nation, London: Compass: http://bit.ly/IJE7ByA.
- Pettifor A. (2006) The Coming First World Debt Crisis, London: Palgrave Schol.
- Raworth, K. (2012) A safe and just space for humanity, Oxfam Discussion Paper: http://bit.ly/204beFb.
- Scott Cato, M. (2008) *Green Economics: An Introduction to Theory, Policy and Practice*. London: Routledge.
- Tambe, P., H.M. Sammons and I. Choonara (2015) 'Why do young children die in the UK? A comparison with Sweden', *Archives of Disease in Childhood*, 13 August: http://bit.ly/1JE4Pt2.
- Wilkinson, R. and K. Pickett (2010) The Spirit Level: Why Equality Is Better for Everyone, London: Penguin.
- Wrigley, T. (2015) 'A few anomalies? No, baseline is flawed from start to finish', Reclaim Schools Blog, 20 November: http://bit. ly/INkxR28.

Renewal 24.1.indd 90 26/02/2016 11:37:48